Bordertown
displays that deliver

55” Wire Display
Spec Sheet

Model #WR55

Features

Shelves slope and adjust every 2”

Includes
1 folding wire frame
5 shelves
(optional mobile base with 4 casters)

Optional Signage
1 header, 2 side signs, and 5 shelf strips
Easy to install and branding can be changed

Capacity
Holds 60 snack bags
Holds 12 snack bags per shelf

Available in 6 sizes
12“ and 15” depths
18”, 24”, and 36” widths

Contact Us
800-263-1338
btdisplaygroup.com

Scan To Watch

Farmer Co Sales Study

Assembly Video

Our Promise

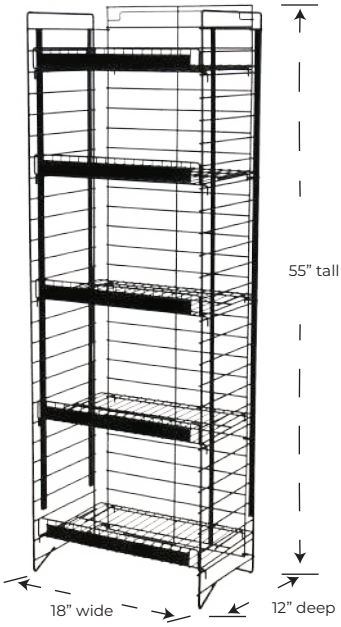
Speed
Easy Set Up
4 min 9sec set up time with sign kit

Quality
Holds up to 150lbs - 30lbs per shelf
29.3% heavier duty than other vendors

Results
Enhance brand awareness
62.8% sales increase in 3 months

Bordertown
displays that deliver

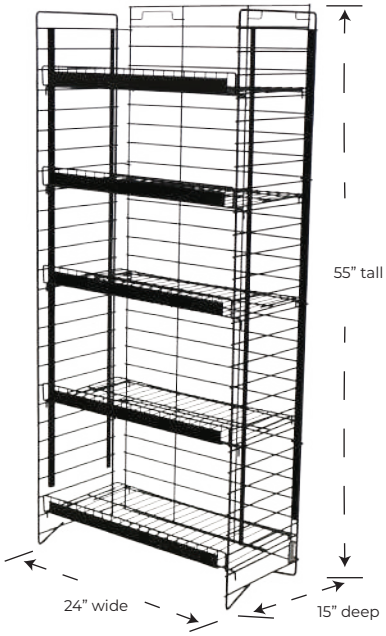
Wire Displays
Spec Sheet



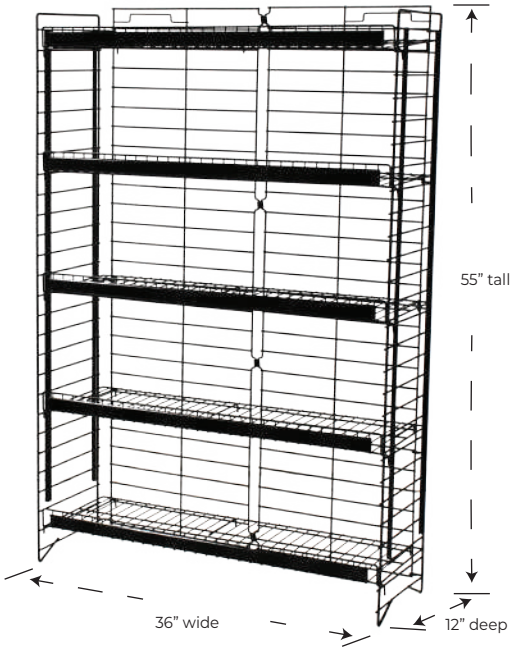
18” W x 12” D x 55” H
#WR55-1812-5S

18” W x 15” D x 55” H
#WR55-1815-5S

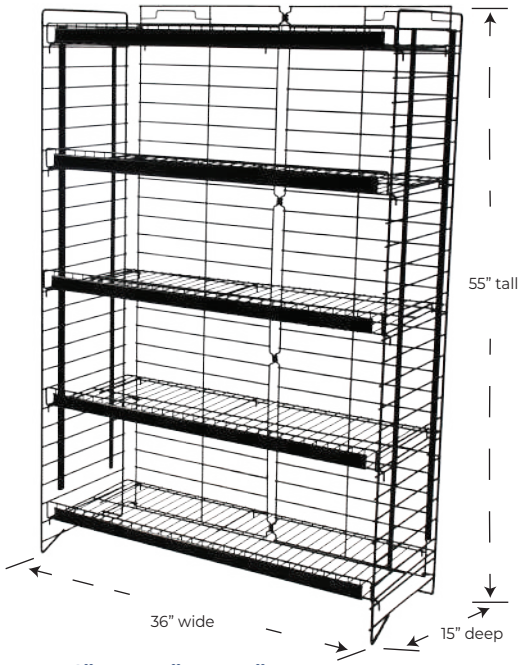
24” W x 12” D x 55” H
#WR55-2412-5S



24” W x 15” D x 55” H
#WR55-2415-5S



36” W x 12” D x 55” H
#WR55-3612-5S

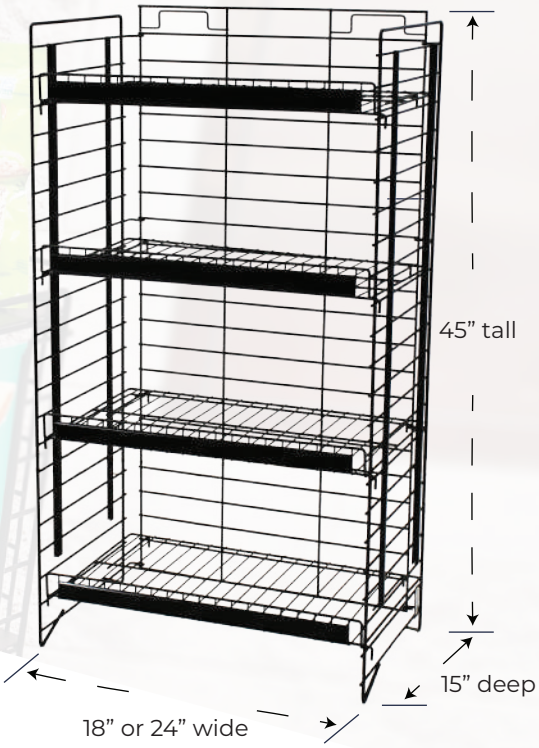


36” W x 15” D x 55” H
#WR55-3615-5S

Bordertown
displays that deliver

45” Wire Display
Spec Sheet

Model #WR45



Features

Shelves slope and adjust every 2”

Includes
1 folding wire frame
4 shelves
(optional mobile base with 4 casters)

Optional Signage
1 header, 2 side signs, and 4 shelf strips
Easy to install and branding can be changed

Capacity
Holds 48 snack bags
Holds 12 snack bags per shelf

Available in 2 sizes
18“ wide x 15” deep x 45“ tall
24” wide x 15” deep x 45” tall

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btdisplaygroup.com

Scan To Watch

Farmer Co Sales Study

Assembly Video

Our Promise

Speed
Easy Set Up
3 min 9sec set up time with sign kit

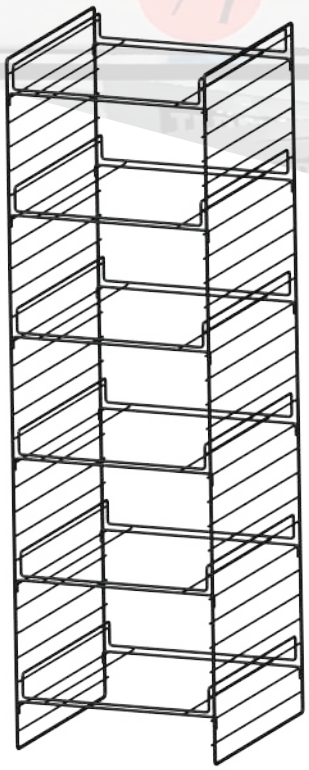
Quality
Holds up to 120lbs - 30lbs per shelf
29.3% heavier duty than other vendors

Results
Enhance brand awareness
62.8% sales increase in 3 months

Bordertown
displays that deliver

Speedloader Display

Spec Sheet



Features

Shelves are adjustable every 2”

6 shelves for maximum product placement.

Packaged 2 per box

Optional signage
2 side signs

Capacity
Holds 1 tray of 12 snack bags per shelf
Holds 6 trays - 72 total snack bags

Overall dimensions:
16” wide x 19“ deep x 57” tall

Contact Us
800-263-1338
btdisplaygroup.com

Scan To Watch

Old Dutch Sales Study

Our Promise

Speed
Easy assembly
5min 40sec set up time

Quality
Holds up to 180lbs - 30lbs per shelf

Results
Gain space in small footprint retailers
Designed to be sturdy and economical