Bordertown
displays that deliver

Coolertop Display
Spec Sheet

Features

Shelves are adjustable and fit all standard sized coolers.

Can be bought as a complete display or just the top shelves.
Complete display includes: 2 shelves, 2 side grids, and 6 side baskets.

Optional Signage
Our channel system holds 2 branded shelf strips

Capacity
Holds 30+ bags on the top shelves
Holds 36 bags on the sides - 6 per basket

Overall dimensions:
Coolertop shelf: 24” - 43” wide x 18” deep
Complete display: 16.75” wide x 34” tall

Contact Us
800-263-1338
btdisplaygroup.com

Scan To Watch

Assembly Video

Our Promise

Speed
Quick Set Up
4min 52sec set up time

Quality
Coolertop shelves: holds up to 100lbs
Side grids: hold 16lbs per basket

Results
Gain display space on coolers
30% increase in units sold

Bordertown
displays that deliver

Coolertop Shelf Display

Spec Sheet

Features

Adds 6 inches of height to the cooler

Used for secondary placement for the product on the floor.

Sell the space to National Brands like Hershey.

Optional Signage
Our channel system holds a branded shelf strip

Capacity
Holds 8 chip bags on each shelf
Holds 24 cookie cups on each shelf

Overall dimensions: 23.5” wide x 11.75“ deep

Contact Us
800-263-1338
btdisplaygroup.com

Scan To Explore

Our Promise

Speed
No Assembly Required
Ships as a 1-piece pre-assembled unit

Quality
Holds up to 50lbs per shelf

Results
Significantly increase impulse sales
30% increase in units sold